

Volume, then complexity, then the named floor.

Volume, then complexity, then the named floor. Tax-season surcharge hits project work inside a wall — not the monthly retainer.

Fieldstone Advisory

Montgomery County, Texas · Fieldstone Advisory · Montgomery County

AI drafts. Human review. Then send. We are not a CPA firm. We are not a law firm. Circular 230 did not get an AI exception.

THIS FILE

Transition, then Friday Close

300 transactions / month · Established service · 8 months dark · 4 accounts · 1 entity · ap · payroll 6-20

Inventory / job costing

\$1,500 / mo

On calendar (29+ days) · no rush on the retainer. Project now \$6,500.

Named floor \$1,500. Industry math \$1,300. Mill floor \$600 — we do not match it. Start \$1,000.

Catch-up at 2–3× live monthly (ceiling): \$24,000–\$36,000. Founding Friday Close \$6,500 is the wrap.

ProAxis published: \$6,400–\$9,200 at \$800–\$1,150 / month of backlog. That is the comparable market, not 2–3×.

BANDS

Transaction volume

TXNS	FEE	HOURS	PROFILE
0–49	\$150–\$250	2–4	Solo / pre-revenue
50–100	\$250–\$400	3–5	Freelancer, SMLLC
100–250	\$400–\$650	5–8	Small service
250–500	\$600–\$1,000	8–12	Established service
500–1000	\$1,000–\$1,800	12–18	Restaurant, growing ecommerce
1000–2500	\$1,800–\$3,000	18–30	High-volume retail
2500+	\$3,000–\$5,000	30–45	Multi-channel / multi-entity

RULES

Base the year, not a quiet month. Season buffer is 18% — already in the retainer.

Job costing, accrual, entities, marketplace, S-Corp — these move the tier. Payroll is a dollar add.

Catch-up for a year behind is $2-3 \times \text{monthly} \times \text{months}$. The \$6,500 is founding wrap, and only on calendar.

Inside 30 days: +20% on the project. Inside 14: +40% and the wrap is off. Inside 7: decline.

Target \$85 / hr, 40–70% gross margin. Invoice after the call. No card.